

## EVENT REPORT



**Special Lecture on IPR Management – World IPR Day 2026**  
**Organized by: Awadh Incubation Center, KMCLU**  
**Date of Event: 25 April 2026**

### Event Overview

On the occasion of World Intellectual Property Rights Day, the Awadh Incubation Foundation, Khwaja Moinuddin Chishti Language University, Lucknow, organized a special lecture on “**IPR Management**” on **25 April 2026 at the University campus.**

The programme aimed to create awareness about Intellectual Property Rights, their management, and their role in fostering innovation and achieving Sustainable Development Goals.

### Dignitaries & Organizing Team

The event was held under the guidance of **Prof. Syed Haider Ali, Vice Chairman, Awadh Incubation Foundation.**

### Organizing Team:

Organizer: Dr. Ashish Shahi, Assistant Professor, Faculty of Legal Studies.

Coordinator: Dr. Prashant Varun, Assistant Professor, Faculty of Legal Studies.

### Key Speakers:

Chief Guest: Dr. Vikas Bhati, Associate Professor, Dr. Ram Manohar Lohiya National Law University

Guest Speaker: Mr. Zafar Ahmed, Founding Director, Silver IP

### Programme Proceedings

The session commenced with a welcome address by Prof. Syed Haider Ali, Vice Chairman, Awadh Incubation Foundation.

**Dr. Doa Naqvi, CEO, Awadh Incubation Foundation**, highlighted the critical link between IPR and the United Nations Sustainable Development Goals (SDGs). She stressed that effective IPR management is essential for achieving SDG 9: Industry, Innovation and Infrastructure, and SDG 8: Decent Work and Economic Growth. She noted that IPR protection incentivizes innovation and ensures fair returns to creators.

**Mr. Zafar Ahmed, Founding Director, Silver IP**, shared detailed insights on patent filing procedures, key documentation, and strategic aspects of patent protection for innovators and researchers. His session provided practical guidance on converting research into protected IP assets.

**Dr. Vikas Bhati, Associate Professor, Dr. RML National Law University and Chief Guest of the session**, delivered a keynote that turned legal concepts into lived stories. He told the audience, “IPR is not locked in law books. It lives in our handlooms, our kitchens, our labs, and our art studios. It is about giving dignity to an idea.”

To demystify IPR, Dr. Bhati walked the audience through real journeys of innovation:

He began with Toyota’s story — “From a wooden handloom to the world’s biggest automobile company. Sakichi Toyoda’s first patent on the Toyoda Handloom was so successful that his son Kiichiro sold it in 1929 to raise capital for Toyota Motor Co. Ltd. One patent built an empire. Your classroom project could be someone’s Toyoda handloom.”

He then brought it closer home with A.R. Shivakumar, Bengaluru’s ‘Rain Man’. “A scientist invents a PopUp Filter for rainwater harvesting. He patents it, and KSCST licenses it to companies. Result? The innovation reaches lakhs of homes, and the inventor gets both recognition and royalty. That’s the power of a patent — it lets you serve society and secure your future.”

Speaking on trademarks, he shared the Lijjat Papad story. “Seven illiterate women started with Rs. 80 and papads. Today, it’s a Rs. 650 crore cooperative. Their ‘Babla’ and ‘Bunny’ trademarks became symbols of women’s strength. Trademark gave their struggle an identity that no one could copy. If they can build a brand from a kitchen, what’s stopping our students?”

He moved to art with Mary Engelbreit’s journey. “A 11-year-old girl starts drawing in a linen closet. She licenses her art, protects it with trademarks, and builds a \$4 million company without ever going to art school. She didn’t manufacture anything — she just protected her creativity. That’s IP strategy.”

Finally, he touched on Darjeeling Tea — “Why does the world respect Champagne or Scotch? Because their names are protected. Darjeeling Tea has the same status. The Tea Board fought globally to stop misuse of the name. That protection reaches every tea worker in the hills. That’s how IPR protects communities, not just companies.” Dr. Bhati closed with a direct appeal to students: “Don’t think IP is for big corporations. The next Toyota, Lijjat, or Engelbreit can come from KMCLU. File that patent. Register that trademark. Because every innovation carries the fingerprint of its creator — and IPR is how we honor that.”

His address ended with a spontaneous round of applause, with several students staying back to discuss their ideas with him.

**Prof. Syed Haider Ali, Vice Chairperson, AIF**, addressed the gathering and highlighted the role of innovation and incubation in transforming intellectual property into market-ready solutions. He encouraged students and faculty to leverage the Incubation Center for research commercialization.

### **Participation & Interaction**

The lecture witnessed active participation from students, research scholars, and faculty members across various departments of KMCLU.

An interactive Q&A session followed the expert talks, where participants discussed real-world IP challenges, startup-related IP issues, and opportunities for IP commercialization. The session helped clarify doubts on patentability, prior art search, and IP valuation.

### **Vote of Thanks**

The programme concluded with a vote of thanks proposed by Dr. Ashish Shahi. He expressed gratitude to the Chief Guest, invited speakers, university administration, organizing team, and participants for making the event successful.

### **Outcome & Way Forward**

Participants gained clarity on IPR fundamentals, patent filing, and the link between IP and SDGs.

The event strengthened the IP ecosystem within KMCLU and motivated scholars to protect their innovations.

The Awadh Incubation Foundation resolved to conduct more such awareness programmes to promote innovation-led growth.

### **Documentation**

Photographs of the event have been archived and are available. Attendance records have been maintained by the organizing committee.

### **Report Submitted by:**

Dr. Ashish Shahi  
Organizer & Assistant Professor  
Faculty of Legal Studies, KMCLU

### **Forwarded by:**

Prof. Syed Haider Ali  
Vice Chairperson, Awadh Incubation Center  
Date of Report: 27 April 2026

### **Copy to:**

- . Hon'ble Vice Chancellor, KMCLU
- . Registrar, KMCLU
- . CEO, Awadh Incubation Foundation
- . Director, IQAC





